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Benefit Corporation Annual Assessment  
Performance for Good

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**Define:**

- 1) Tell us about your company's mission statement.
  
  - 2) What goals did your company set for the time period in question?
  
  - 3) List your company's core values (at least 3-5).
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**Report:**

- 1) List your company's successes in the time period in question. Be generous. List everything you can think of.
  
  - 2) What were some challenges that your company faced? Challenge is a normal part of growth, so, again, don't hold back!
  
  - 3) Who did you help in the period in question? Think about both the near- and far-reaching impact of your company's work.
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**Assess:**

- 1) How did your company's successes compare to your listed goals? How did the successes relate to your company's core values?
  
- 2) What did your challenges teach the company? How might you adjust to move forward even more successfully?
  
- 3) How would you grade your company for the time period in question? No one knows more about your business than you. Putting on the lens of your own best teacher, what advice would you give your company for future success?

